



BRITISH RETAIL CONSORTIUM

BRC working in partnership with Coles Myer



Working with the BRC Standard

Coles Myer and the BRC Global Standard - Food

Coles Myer is one of Australia's largest retailers with more than 2,600 stores throughout Australia and New Zealand. With over 400,000 shareholders, more than 190,000 employees, millions of customers and a store in just about every town, they are a part of the very fabric of local communities.

During 2005 Coles Myer reviewed its Own Brand Management Program as it became apparent that the technical personnel spent a disproportionate amount of their time on their supplier food safety auditing. The review highlighted the urgent need to use external auditing bodies to carry out third party evaluations. This will allow Coles Myer technical personnel the time to use their expertise to accelerate the development of new own brand products in order to grow shareholder value through new product innovation for their customers. The review also recognised the need for Coles Myer suppliers to be certificated against a recognised Global Standard and after considerable consultation the BRC Global Standard - Food was accepted as one of their main suppliers of food safety standards.

The British Retail Consortium (BRC)

The British Retail Consortium is the leading trade association in the UK representing the whole range of UK retailers, from the large multiples and department stores through to independents, selling a wide selection of products through centre of town, out of town, rural and virtual stores.

The decision by Coles Myer to introduce third party evaluations of their suppliers and the selection of the BRC Global Standard - Food as a preferred food safety standard reflects the increased recognition by global food manufacturers of the importance of the BRC Global Standard - Food. The BRC technical team have worked and will continue to work very closely with Coles Myer on this initiative.

BRC Global Standards

UK retailers and suppliers developed the BRC Food Standard some ten years ago in response to concerns by suppliers of our own label products regarding multiple audits and differing food safety management standards. In the past ten years the BRC has worked closely with a large number of stakeholders to put into place a Global Standard - Food that reflects best practice requirements within the food-manufacturing sector.

The Global Standard - Food has been adopted in 67 countries and is currently used by suppliers in Europe, Africa, The Middle East, Asia, the Far East, Australia, North and South America - a truly global Standard. Following the success and global acceptance of the Global Standard - Food, the BRC has since published the Packaging Standard and the Consumer Products Standard.

Once BRC certification has been achieved you will be eligible to have your information added to the BRC Global Standards Directory, an online, searchable directory of certificated Food, Packaging and Consumer Products.

Ordering BRC Global Standards

The BRC working closely with Coles Myer have agreed a discounted rate for the purchase of the BRC Global Standards. Highlighted below is an exclusive offer for Coles Myers' suppliers for the BRC Global Standards.

The special offer to Coles Myer suppliers is available until 31st December 2006.

Exclusive discounted offer to Coles Myer Suppliers

1 copy	2-15 copies	15 or more
£75.00 each	£70.00 each	£65.00 each
Discount - 17%	Discount - 22%	Discount - 28%

How to order - BRC Global Standard - Food

You can order via the website www.brc.org.uk/standards or by fax +44 (0)870 240 3701. Quote reference CZV to get your discount.

The Global Standard - Food (Issue 4) is also available at the same discounted rate in French, German, Dutch, Czech, Polish, Norwegian, Spanish, Swedish and Chinese.

Guidelines for the BRC Global Standards

In 2006 the BRC published a series of guidelines to promote best practice and help all suppliers meet the Standards. They provide practical advice on implementing and complying with requirements of the BRC Global Standards and will help producers and manufacturers, of all sizes and levels of experience.

The Guidelines cover the following subjects:

- Metal Detection
- Product Recall Testing
- Process Validation - Low Acid Canning
- Process Validation - Pasteurisation
- Pest Control
- Internal Audit
- Traceability Testing
- Quantity Measurement
- Complaint Handling
- Shelf-Life Determination



For further information and for ordering details go to www.brcglobalstandards.com

In-house Training Courses

The BRC offers bespoke training solutions based on the globally recognised BRC Global Standards covering Food, Packaging and Consumer Products. All courses are at heavily discounted rates compared to our public courses.

The BRC's industry experts will work closely with your in-house training team to identify and develop the appropriate course content that is both highly effective and meets the needs of the individual and the organisation. The BRC has a wealth of experience in developing bespoke learning solutions that can be tailored to your individual needs, delivered at the BRC's prestigious UK training facility or at your own premises. These bespoke courses have been delivered in Argentina, Australia, Belgium, Chile, Germany, Uruguay, South Africa and many other countries.

The manager for our Approved Training Scheme will be available to conduct in-house training courses in Australia during October and November 2006. To find out more on how to book an in-house training course and save money for your company contact Azin Parsa on +44 (0)20 7854 8987 or email azin.parsa@brc.org.uk.

International Training

The BRC has expanded its highly regarded Global Standards training courses into Hong Kong and China this year.

To find out more about our courses in Turkey, Hong Kong and China please contact Azin Parsa on +44 (0) 20 7854 8987 or email azin.parsa@brc.org.uk.

Global Standards Directory

Achieving BRC accreditation will entitle you to have your company information added to the BRC Global Standards Directory, an online searchable directory of certificated, Food, Packaging, Consumer Products suppliers, Certification Bodies and Approved Training Providers. You will also be eligible to use the BRC Global Standards Logo that can be used on all your marketing and communication materials.

To find out more contact Joanna Gordon on +44 (0) 20 7854 8989 or email joanna.gordon@brc.org.uk

Some of the benefits for joining the Directory are:

- Exclusive use of the BRC Global Standards Logo, which can be used on all your communications, including stationery, brochures and websites.
- A 15% discount on all BRC training courses, (special offer discounts are also available throughout the year).
- A quarterly BRC Newsletter, providing the latest industry information, news features and special offers.
- Pre-release notification on BRC Publications, Conferences and Industry Events.



Approved Training Provider Scheme

The Approved Training Provider scheme has been in existence for four years and allows the registration of technical learning professionals who can present training courses based on the BRC's range of Global Technical Standards.

All successful Approved Training Providers will be given the necessary training material and supported by the BRC ensuring a consistent and professional approach. Those successful applicants completing the four day auditing course will be permitted to use the prestigious ATP logo on all their marketing, communication material and certificates.

To find out more about our Approved Training Provider scheme visit the BRC Standards website www.brcglobalstandards.com or how to become an Approved Training provider contact Azin Parsa on +44 (0) 20 7854 8987 or email azin.parsa@brc.org.uk.



Approved Training Providers in Australia and New Zealand

There are currently 4 listed BRC Approved Training Providers in Australia and New Zealand

Agri Quality

T : Free call 1 800 247 478
E: info@agriquality.com
W: www.agriquality.co.nz

Advanced Food Safety Pty Ltd

P.O. Box 29
Oatlands
NSW 2117, Australia
T: +61 2 98980344
E: www.haccptown.com
W: www.haccptown.com

SAI Global Ltd

Locked Bag
34 Goodwood
SA 5034, Australia
Contact: Grant Robb
T: +61 8 8271 9500
E: grant.robb@sai-global.com
W: www.sai-global.com

NSCI Training and Development Pty Ltd

7 Leeds Street
Rhodes
NSW 2138, Australia
Contact: Patty Cannavo
T: +61 2 9736 8318
E: training@ncsitad.co.au
W: www.ncsitad.com.au

BRC Registered Food Certification Bodies located in Australia and New Zealand

Aus-Qual Pty

PO Box 3175
South Brisbane
Queensland 4101, Australia
Contact: Peter Husband
T: +61 7 324 77233
E: PeterHusband@ausmeat.com.au
W: www.ausqual.com.au

SAI Global Assurance Services

Locked Bag 34, Goodwood
South Australia
5034 Australia
Contact: Colin Stuart
T: +61 8 8271 9500
E: colin.stuart@sai-global.com
W: www.sai-global.com

NCS International Pty Ltd

Suite 2, Level 1
7 Leeds Street, Rhodes
NSW 2138, Australia
Contact: Bill McBride
T: +61 2 9736 8266
E: Bill.McBride@ncsi.com.au
W: www.ncsi.com.au

SGS Australia Pty Ltd

480 Princes Hwy

Noble Park VIC 3174
Australia

Contact: Jacklin Bosco

T: +61 3 9790 3400
F: +61 3 9701 0988
E: jacklin.bosco@sgs.com

SGS Australia PTY Ltd

Suite 1, Enterprise Unit 3, de Laeter Way,
Technology Park, BENTLEY, 6102 WA Locked
Bag 10, Bentley Delivery Centre, 6983 WA
Australia

Contact: Dick Visser

T: +61 8 9473 8100
F: +61 8 9472 5556
E: dick.visser@sgs.com or
sgs.australasia@sgs.com
W: www.au.sgs.com

SGS New Zealand Ltd

176 Hyderabad Road
PO Box 12 057, Ahuriri
Napier 4144,
New Zealand

Contact: Diane Cadwallader

T: +64 6 843 06 99
F: +64 6 843 06 90
E: diane.cadwallader@sgs.com
W: www.nz.sgs.com

International Certifications Ltd

Level 1, 26 Great South Road, Otahuhu
Auckland, New Zealand

Contact: W.R. Little

T: +64 92763893
E: billy@intlcert.com
W: www.intlcert.com

AgriQuality New Zealand Ltd - 11 Hull

Road
PO Box 4127
Mount Maunganui
New Zealand

Contact: Horton Schofield

T: +64 33773722
E: SchofieldH@certenz.co.nz
W: www.agriquality.co.nz

Verification New Zealand Ltd

PO Box 927
Christchurch
New Zealand

Contact: John Skipper

T: +64 33773722
E: johnskipper@verification.co.nz
W: www.verification.co.nz