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# On sale...new cancer buster superbroadcoli

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health and the economy.”

A HEART disease and cancer-busting superbroadcoli, that has been developed in Britain, goes on sale today.

The new strain, called Beneforte, costs £1.99 a pack and looks like normal broccoli but it contains three times as much of a health-boosting nutrient.

It will be sold by **Marks & Spencer** from today and elsewhere from next year.

Research has shown the nutrient glucoraphanin can help protect against heart disease and cancers that include those of the bowel and prostate. The nutrient is converted in the gut into a compound, sulphoraphane.

That apparently reduces inflammation that can cause heart attacks, stops uncontrolled cell division associated with early-stage cancer and boosts disease-fighting antioxidants.

Beneforte raises sulphoraphane levels to two to four times that of normal broccoli. It was developed at the Institute of Food Research and John Innes Centre in Norwich by breeding – not genetic engineering.

Professor Richard Mithen, of the centre, said: “Our research has given new insights into the role of such vegetables for health and can lead to potentially more nutritious varieties of our familiar vegetables.”

Science Minister David Willetts said: “This excellent work has led to a highly commercial product grown and sold in the UK, giving a real boost to agriculture, our



Broccoli can now be better than ever

