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Press Release

Coosemans Worldwide acquires Consumers Produce of Pittsburgh

Pittsburgh, PA 15222, February 28, 2014:

Coosemans Worldwide Inc. is proud to announce that it has acquired Consumers Produce Co. Inc., in Pittsburgh, PA. The new company will operate as Consumer Fresh Produce, Inc. Coosemans is an international leader in specialty produce and fresh herbs. Consumers Produce is recognized nationally as a premier regional distributor and produce re-packer, with a diversified product line, including wine juices and grapes.

“Consumers Produce is an outstanding organization,” said Daniel Coosemans, president of Coosemans Worldwide, Inc., “well known for its innovation, freshness, and commitment to food safety. We now enjoy a state-of-the-art facility located just a few hours from several, major metropolitan areas, greatly expanding our supply chain capabilities. The new company will be named Consumer Fresh Produce.”

“Joining the Coosemans organization gives us the opportunity to offer our customers a one-stop shopping experience, with access to a full line of specialty items. Becoming a part of the Coosemans team will move our entire organization to the next level,” said Alan Siger, chairman of Consumers Produce. “I look forward to working with Daniel at Consumer Fresh Produce,” said Siger, who will serve as a senior advisor to the new company.

Gregory D. Cessna, the CEO and President of Consumers Produce, Inc. will be the CEO of Consumer Fresh Produce, Inc. , Les Ainsman, president of Coosemans Pittsburgh since its inception in 1998, will serve as president of Consumer Fresh Produce. “This is an excellent opportunity for two great companies to combine their strengths in continuing to serve the wholesale business in Pittsburgh and tri-state area,” said Ainsman.

More about Coosemans Worldwide:

For over three decades, the Coosemans name has been leading the specialty produce revolution. Best known for its signature product: *Real* Belgian endive, Coosemans has 27 locations across the USA, Canada, Europe, and Central and South America. They are North America’s leading supplier of specialty produce and fresh herbs to foodservice distributors and retailers nationwide; that rely upon Coosemans for local access to hundreds of specialty produce items ranging from micro basil to Brussel Kale™. They are growers, shippers, importers, exporters, wholesalers, merchandisers and creators of some of America’s “coolest” produce.