

Jo McDonald – Biography

Jo graduated in Biochemistry from the University of Liverpool in 1981. She started her career in a research and development laboratory designing analytical methods for quantities of antibiotic in microbiological media. Jo then progressed to applying her biochemical degree into making wine for 8 years and when the company moved in 1989, went on to production management in an organic dairy making yoghurt and ice cream.

Itchy feet in 1990 led to a 14 year career in multiple and specialist retail, working as a retail technologist in a variety of areas from ambient and frozen grocery, to new product development in beers wines and spirits.

Working for the BRC has added an extra dimension in Jo's career, and in addition to writing new standards for Storage and Distribution and Consumer products, she also gives advice to the food policy section.

For relaxation Jo enjoys playing Tennis, Golf and speeding through the scenery on her pink Triumph motorbike!