

BEHIND THE SCENES:

California Tomato Farmers Advisory Panel

California Tomato Farmers is organized under a cooperative structure so that standards for quality, food safety, environmental stewardship and fair treatment of workers can be mandated. Members of *California Tomato Farmers* want our efforts in these areas to be transparent and verifiable. To ensure this, we have formed an Advisory Panel to help guide our efforts in developing the standards which will govern our activities.

The *California Tomato Farmers Advisory Panel* includes government officials, academia, members of the produce buying trade, environmentalists, community activists and consumer advocates. This panel is critical to our cooperative's structure. It will provide input and insight as we refine membership criteria and work to improve product quality, food safety, the environment and working conditions for our labor force.

ADVISORY PANEL MEMBERS.



Mary-Ann Warmerdam
Director
California Department of Pesticide Regulation



Geoff Cooney
Director
Ready Fresh Produce



Dr. Trevor Suslow
Extension Specialist
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Rick Melnicoe
Director
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