

# WHO'S MINDING THE STORE?

THE CURRENT STATE OF FOOD SAFETY AND  
HOW IT CAN BE IMPROVED



SCHOOL OF  
LAW

APRIL 11 & 12, 2008

SEATTLE, WA



Gain perspective on issues pertaining to food safety from distinguished panelists representing consumers, government, the food industry, the medical community, and media.

Sponsored & Moderated By:

William D. Marler  
Marler Clark LLP, PS

Kenneth M. Odza  
Stoel Rives LLP

## HOW SAFE IS THE FOOD YOU EAT?

Few subjects draw more immediate attention or concern than the safety of the food we eat.

Recent years have seen a plethora of food warnings and recalls, raising new questions about the quality and integrity of our existing

system for assuring food safety. In addition to explaining how our present system works, this program is intended to generate discussion on how changing consumer preferences

are affecting the development and distribution of food, examine whether Federal, state, and industry oversight roles are changing, and discuss how

regulatory and judicial processes can be most efficiently balanced. Participants include national and

local representatives of government, the food industry, consumer organizations, and scientists.



9.25 GENERAL CLE  
CREDITS ANTICIPATED  
1.0 MAY BE APPLIED  
TO ETHICS

### Who should attend:

- Food Industry Professionals
- Regulators and Policy Makers
- Consumer Advocates
- Plaintiff & Defense Attorneys
- Public Interest Representatives

SPACE IS LIMITED;  
REGISTER EARLY.

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**FRIDAY, APRIL 11, 2008**

**7:30 a.m. Registration**



**8:15 a.m. - 9:15 a.m.**

## **Welcome & Introductory Remarks**

*Kellye Testy*, Dean, Seattle University School of Law  
*Barbara Kowalczyk*, Director of Food Safety, Center for Foodborne Illness Research and Prevention  
*Richard Raymond, MD*, Under

Secretary for Food Safety, USDA FSIS

**9:15 a.m. - 10:45 a.m. Defining the Problem**

*How concerns about food safety are viewed by physicians, disease experts, state regulators, and consumers.*

*Tom Billy*, President, International Food Safety Consulting LLC  
*Sandra McCurdy PhD*, Extension Food Safety Specialist, School of Family and Consumer Sciences, University of Idaho  
*Carlota Medus PhD, MPH*, Epidemiologist, Acute Disease Investigation and Control Section, Minnesota Department of Health  
*William Keene, PhD, MPH*, Senior Epidemiologist, Oregon Public Health Services, Acute and Communicable Disease Program  
*Richard Siegler MD*, Professor Emeritus, University of Utah School of Medicine

**11:00 a.m. - 12:30 p.m. How the Regulation of Food Safety Works**

*The roles and responsibilities as seen by Federal and State regulators, industry, and consumers*

*Mansour Samadpour PhD*, CEO, IEH Laboratories  
*Christine Bruhn PhD*, Director, Center for Consumer Research, University of California-Davis  
*David Goldman MD, MPH*, Assistant Administrator, Office of Public Health Science, Food Safety and Inspection Service, USDA  
*Bala Swaminathan PhD*, Vice President, Technical and Business Development, IHRC Inc.  
*Caroline Smith DeWaal*, Food Safety Director, Center for Science in the Public Interest

**12:30 - 1:45 p.m. Lunch, Seattle University School of Law 2nd Floor Gallery**

*Kellye Testy*, Dean, Seattle University School of Law  
Luncheon Speaker: *Governor Christine Gregoire*

**1:45 p.m. - 3:15 p.m. Zones of Responsibility**

*What are the responsibilities of growers/producers, sellers, government, and consumers in the food safety system?*

*John Munsell*, President, Montana Quality Foods & Processing; Manager, Foundation for Accountability in Regulatory Enforcement  
*Craig Wilson*, Assistant Vice President / GMM, Food Safety & Quality Assurance, Costco Wholesale  
*Scott Rickman*, Associate General Counsel, Del Monte Foods  
*Andrew Benson PhD*, Professor, Department of Food Science and Technology, University of Nebraska -Lincoln  
*Devon Zagory PhD*, Senior Vice President, Food Safety & Quality Programs, NSF Davis Fresh

**3:30 p.m. - 5:00 p.m. Roles of the Civil and Criminal Justice System**

*Different perspectives on foodborne illness litigation*

*Neal Fortin JD*, Director & Professor, Institute for Food Laws & Regulations, Michigan State University  
*Bradley Sullivan JD*, Managing Attorney, Lombardo & Gilles LLP  
*Denis Stearns JD*, Marler Clark LLP PS  
*Sarah Brew JD*, Partner, Greene Espel PLLP  
*Alan Maxwell JD*, Weinberg, Wheeler, Hudgins, Gunn & Dial LLC



**5:00 p.m. - 6:00 p.m.**

**Reception, Seattle University School of Law Court Level Gallery**

*Robert Brackett PhD*, Senior Vice President and Chief Science and Regulatory Officer, Grocery Manufacturers Association

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**SATURDAY, APRIL 12, 2008**

**8:00 a.m. Registration**



**8:30 a.m. - 9:00 a.m.**

### **Welcome and Introductory Remarks**

*Patricia Griffin MD*, Chief,  
Enteric Diseases Epidemiology  
Branch, Centers for Disease  
Control and Prevention

**9:00 a.m. - 10:30 a.m. How is Food Protected  
Overseas?**

*International perspectives on food safety*

*Liu Zhouhui*, Deputy Director General of Certification and Accreditation Administration, People's Republic of China  
*Jorgen Schlundt*, Director, Department of Food Safety, Zoonoses and Foodborne Diseases; Acting Director, Department of Nutrition in Health and Development, World Health Organization  
*Canice Nolan PhD*, First Counselor, Food Safety, Health, Consumer Affairs, Delegation of the European Commission, Washington DC  
*Chris Griffith PhD*, Professor, Head Food Research and Consultancy Unit, University of Wales Institute-Cardiff  
*Deon Mahoney*, Principal Microbiologist, Food Standards Australia New Zealand

**10:45 a.m. - 12:15 p.m. Role of Media in Public  
Health and Food Safety**

*The contributions of media and science writers to  
food safety*

*Douglas Powell PhD*, Associate Professor, Department of Diagnostic Medicine/Pathobiology, Kansas State University; Scientific Director, International Food Safety Network  
*Andrew Martin*, Reporter, New York Times  
*Stephen Hedges*, Reporter, Chicago Tribune  
*Philip Brasher*, Washington Correspondent, Des Moines Register  
*Jim Pervor*, Editor-in-Chief, Perishable Pundit

**12:15 p.m. - 1:30 p.m. Lunch and Closing Remarks**

*John Kobayashi, MD, MPH*, Clinical Assistant Professor, University of Washington School of Health

## REGISTRATION INFORMATION

You are encouraged to register for **Who's Minding the Store? The Current State of Food Safety and How It Can Be Improved**, through the Seattle University School of Law Web site:

<http://www.law.seattleu.edu/cle/archive/2008/foodsafety>

You may also register by using the registration form on the next page.

Questions concerning registration and other logistical matters should be directed to Rebecca Parker, Program Assistant, at (206) 398-4282 or [parkerr@seattleu.edu](mailto:parkerr@seattleu.edu).

## CONFERENCE LOCATION

Seattle University is located approximately 15 miles north of Seattle-Tacoma International Airport, about a 20-30-minute drive depending upon traffic. From Sea-Tac Airport, follow the [driving directions](#) on the Seattle University Web site for I-5 (northbound) to get to Seattle University. **The School of Law is located on the corner of 12th Avenue & East Columbia street.**

## HOTEL INFORMATION

The nearest hotel to Seattle University School of Law is the [Silver Cloud--Broadway](#). Silver Cloud - Broadway is located across the street from Seattle University and is a 5-minute walk to Seattle University School of Law. Rooms can be reserved at the Silver Cloud - Broadway for \$149/night. Please reference "Who's Minding the Store" to obtain this rate. Information on other Seattle hotels can be found on the [Visitors and Convention Bureau](#) Web site.

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**Marler Clark and Stoel Rives**



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To register by mail, please complete this registration form and send, with a check payable to **Seattle University School of Law**, to:

Continuing Legal Education  
Seattle University School of Law, Sullivan Hall  
PO Box 222000  
Seattle WA 98122-1090.

## Registration Form

Name: \_\_\_\_\_ WSBA Bar#: \_\_\_\_\_  
Firm Name: \_\_\_\_\_  Vegetarian  Vegan  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

*We will alert you to changes affecting any program via e-mail.*

## Seminar Tuition (includes seminar, materials & refreshments)

- Early Registration (received by March 30, 2008)..... \$225.00
- Standard Registration (received after March 30, 2008)..... \$275.00
- SU Law School Alumni (registration required)..... \$200.00
- SU Faculty/Staff (registration required)..... Free
- SU Law Students (limited availability)..... Free

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Payment via check or PO only – to register with a credit card please go to our website at <http://www.law.seattleu.edu/cle/archive/2008/foodsafety>.

